

**Longview Soccer Club Board Meeting Minutes
September 10, 2018**

In Attendance

Jeff Coleman	Gary Bennett	Trieste Madden
Katie Rupley	Stephanie Lavin	Jim Maggs
Jennifer Jolly	Marv Kasemeier	Sandra Herold
Brandy Richardson	Jak Massey	

Meeting called to order at 6:14 pm.

Treasurer's Report

No treasurer's report. Jim says Christy was working on it, came upon error that needed to be fixed but unable to complete due to family circumstances so it will be out within the next week.

Minutes

Marv motioned to approve August minutes as written in email. Seconded by Gary Bennett. All in favor; motion approved.

Concessions Report

Marv reports it's his birthday, awesomely brings M&Ms for everyone. Marv reports overall good first day with concessions; opened a bit later than normal and cappuccino machine needed fixing. Volunteers failed to show up but there was a good lunch rush. Looking into being open on Mondays or Thursdays in addition to Saturdays. Goal is to open 9am on Saturdays; if no customers after half an hour, concessions will close. Jim suggests opening at 8am on first day/picture day if possible because so many people are here early. Men's urinal flushometer is having issues again; may need to be replaced.

Fundraising Ideas

Jeff challenged everyone to come up with fundraising ideas.

Jim: Ask Mint Valley Golf Course if they're to a soccer golf tournament; potentially springtime, \$100 per team potentially, 4 man team. Put 18 teams on first 9 as well as the back 9. Suggests using plywood to make holes ourselves; will price out materials. Mint Valley would take their cut and give us the rest. Could become a yearly event. All ages; prize brackets for U-12, U-13 and up. Get donations for prizes from local companies, also possibly have Mint Valley host a BBQ to raise funds. 2nd idea: For around \$1000, rent a union hall or moose lodge for \$200 (use Jim's guy for catering) to invite people with deep pockets and connections to a banquet. 45 min presentation on how we can get their name out there and invite them to pay for/provide services for our big needs. Believes we could get \$10K out of it. U-14 and up could be servers.

Trieste: Families refer anyone who would like to host exchange student for \$100 donation for LSC for each successful referral.

Jak: Parking lot sale—also accept donations from people. Anything left behind would be given to families in need. Ask people to donate whatever they would otherwise take to Goodwill.

Marv: Entertainment for banquet; live auction, silent auction.

Stephanie: Carnival. Every activity is \$1-2 and money is donated to LSC. Face painting, bouncy house, raffle, etc.

Brandy: Will donate her Scentsy commission (20%), could easily be \$10,000 for LSC. Will pay for fundraiser packets herself, but needs to know well in advance so she can pre-order everything. Each player will need a catalog with a possible total of \$50 = upfront cost for LSC.

Jenn: Color fun-run weekend in June, May. Participants receive a white t-shirt, color packet, run around outside of soccer fields, people throw color powder at them as they run—awesome for kids. Beacon Hill did great with it for fundraising. We could even create an obstacle course for them to run around/through, make sure it's soccer themed. She can contact her PTO associates.

Jeff: Upon receipt of this month's minutes, asks everyone to delve deeper into the logistics of their ideas and know more about what's needed to make them possible.

Registration for Fall 2018

Trieste reports 494 players for fall, down 106 players this season. Jeff is going to reach out to other youth organizations this fall. Hopes to go to schools during Friday assemblies—all youth organizations are hurting, so hopefully we can go in to schools together. We can hand out fliers then. Jenn suggests opening up registration in October or November. Trieste says registration is still open as long as there's room. Jenn says 15 more kids were added after the 22nd of August so keeping it open later will help. Jenn suggests leaving registration open all the time, letting people know we're unavailable in December and we'll get back to them in January. This would need to be approved by the CYSA committee. Jeff believes it could help with people signing up late, Trieste will begin looking into it.

Micro Ref Program

Jim says not as many as last season, coaches told of possibility of no ref. He watched a few refs this Saturday, will again next Saturday. One coach talked with him so far, will address that.

Facility and Field Maintenance

Gary Bennett 8 needs goals; all fields in pretty good shape, rain will be of great help. Facilities: bought a welder and were able to fix two goals, will be a rotational process. Ordered new blades for mower—mulching and standard—should be in any time. Will be switched out with dull blades. Jeff: on field 7 had comment that we need sprinkler box cover. Needs to be taken care of by tomorrow.

Equipment costs for park grant

Jeff reports we voted on doing bathrooms, spent about \$2500. We desperately need a top dresser. Motions to reallocate park grant funds from bathroom work of \$5600 of matching park grant funds toward mower already purchased (\$6,000), 7 gang reel

mower for \$2000, top dresser (\$5500), will be around \$11,200 overall. Aerator doesn't do as much good until we get a top dresser. Marv seconds motion. We would have to come up with \$7500-8000 and would get \$5600 back. Jeff can go to CKC and ask for more funds because they need it just as much as us. Gary asks about goals for CKC tournament, Jeff says to borrow goals. All in favor. Motion passed to reallocate funds for equipment.

Fields

Jak had a few coaches comment about 3 large fields not being set up (goals). Gary can't move goals himself, especially when wheels are broken. Gary will contact Jeff if he needs help, Jeff says we'll contact someone from American Workforce if we need more help. Suggested work party to get goals in place and nets on in the meantime.

Jak also had coach concerned about having to ref own game "every" time. Jeff says contact CYSA. Jim says Jacob already aware of this issue.

Marv inquired about what to do when people ask for sandbags, Jeff says they can fill them themselves.

Equipment and Uniforms

Jenn reports last coach picked up uniforms today, and she had flags to cover everyone. Would like to buy more flags to prep for spring. Jeff will look into this, bring costs back in October. Extra flags may be dropped off tonight. Jenn ordered enough balls, wazzies, cones, so we're set for spring.

Discipline Issues

Jim has coach to talk to; received forwarded email from parent insisting on getting money back because team of 12-year-old girls being forced to run as punishment when someone is late; playing time is docked as well for the individual. Jak says coach called her Friday in tears and showed her vulgar angry texts from parent who sent email wanting money back. Coach said players themselves came up with the rule of running if late, and that she told players and parents that they won't start a game if they're late, but are still allowed to play just as much. Jak has screenshots of texts. Gary believes players shouldn't be running because it wastes valuable practice time. Jak concerned child could be bullied by the rest of the team even though they're not in control of driving/when they get there. Jenn and Gary will follow up with coach and angry parent.

Jeff got a call prior to opening day about a coach yelling in a "controlling" manner. Watched coach on Saturday and didn't see an issue. Stressed we must have incident reports in order to do anything. Says both mom and coach should have filled out incident reports. Jak sent out an email about supporting coaches as well as incident reports. Jeff doesn't think we need to email forms to parents—they can get them online or at concessions.

Coaches and Members

Gary: We tried opening 7th Avenue for 2 weeks prior to season for teams to practice for 4 practice sessions. Going forward would be better to have sign-up sheet

instead of scheduling everyone beforehand. Jenn says it was unclear that it was intended for both teams to be present each time and scrimmage. Jak was able to talk with some of the parents during practices about what to expect from refs, etc. Jeff was also able to talk to parents—incident reports, behavior, support. Gary says going forward it could be better, but it was the right step.

Jak received an email from a mom asking for money back because her daughter had earrings. Player's name is Taylor Lee, female, will receive full scholarship in fall of 2019 because she didn't receive money back. Jak moves that Taylor Lee receives full scholarship; Marv seconds. (Trieste recommends we add jewelry and hoodie restriction info to registration forms.) All in favor—motion passed.

CYSA Operations

Jenn reports a misunderstanding in Kalama with girls U-10/11. A coach contacted her yesterday and went to Kalama, and that coach said they were playing on U-10 field with U-10 rules—unaware of U-10 and U-11 being combined now. Trieste says everyone should be aware of higher age bracket rules, but Kalama doesn't have a coach liaison. Gary says he will bring it up to Kalama.

Trieste reports that at ops meeting TB are changing uniforms brand, potentially logo. Jeff reports Jeff Perkins asked if Timber Barons could use fields here to host tournament. Only 2 of 10 TB signed up for CKC tournament. Jeff says they need to come to our board meeting and request it properly. Jenn says TB dropping Soccer City and changing uniforms could affect our tournament.

Trieste reports we need more CYSA members and we don't have enough people representing the clubs. Ops meeting is most important. Jeff asks how CYSA is holding meetings without a president, Trieste says VP is running them. She says Castle Rock and Longview are only people at ops meetings. Kalama, TB, etc. rarely appear.

CKC Update

Jeff reports CKC will meet in October.

Old Items

By Laws

Jeff motions that at AGM we make amendment to current by laws that state the president, secretary, treasurer, and head registrar be nominated in for this November's AGM. Have president and VP alternate years—VP odd years, president even. (Jeff is leaving in November 2020.) Trieste seconded motion. All in favor, no opposed—motion passed.

AGM

Jeff nominated Trieste as head registrar for LSC. She accepts nomination. It's brought up that Veterans Day will be observed on scheduled day of meeting. Suggested we move meeting to Tuesday 11/13. It would serve as both AGM and board meeting. Jak will send out notification to board members. Jeff reports we have nominations for treasurer. Jak nominated Katie Rupley as secretary, Jenn seconds.

Jeff mentions we have fundraising/marketing position open, as well as one for public outreach. Public outreach would work to develop what will go out to the public and when it hits the streets it goes to marketing/fundraising. Stephanie says she's committed to staying on board, Brandy says she won't always be able to attend but that she's willing to work. Jeff suggests she reads minutes and makes one of three meetings. Brandy happy to delegate and work via email. Jeff motions for Stephanie and Brandy to be board members at LSC; Marv seconds. All in favor, motion passed. We'll work on titles—marketing coordinator and public outreach. Next meeting we'll discuss cost/benefit of webpage.

City Water

Jeff reports city has agreed to take ownership of water meter on 7th Avenue, so they're taking over the \$7400 we currently owe. However, they are stating we have to figure out a better way of irrigating and we're not allowed to continue the way we're going. We need to move forward with sprinkler systems. Jeff believes each field will cost about \$2500 to irrigate. He suggested we take down one field each season for irrigation. Field would possibly be unavailable to schedule. Gary says field 7 is in very bad shape and needs to be a priority. Jeff says we can put one field inside of another if we plan correctly. If done in the fall it would have all winter to develop, same with spring/summer. Jenn agrees with sprinkler system idea. Jeff says we put in about \$10,000 per year anyway so in a year it would be covered within a year.

Club Migrations

Jeff suggests clubs and associations be combined into one. He's going to contact the state to learn about our options before bringing proposal to CYSA—can a club be recognized without changing to an association, etc. LSC would absorb everyone, then we wouldn't need to change any branding. 501c is already in place. Trieste agrees Kelso and Kalama need help. Reports people aren't showing up for field setup, lack of communication, they're burned out from no help, also losing coaches because of mistakes. Uniforms are another complaint Trieste has been contacted about. Jeff wants to know if LSC is interested in approaching club migration. LSC is on board. Jim says it still needs to be Longview soccer, but little guys need to not be forgotten. Trieste wonders whether they'll still use their own fields. Gary says ask state for info, let other groups know what we have to offer them and present why it's a better opportunity for them. Jeff will contact state for suggestions and options.

Lanyards

Jeff suggests ID tag for board members, sell the rest as fan gear. Trieste says we could get plastic cards on the end of lanyards. Jeff says get 50 lanyards and see how they sell. Volunteers and active board members would wear lanyards on game days in order to improve image, help with identification. Jak motions to purchase 50 customized lanyards and plastic badges for board members with a budget of \$200. Jim seconds. All in favor, motion passed. Stephanie and Trieste will work on the design.

Signs

Several people commented. Jeff suggested bigger than 18x24 so signs are more visible, Jenn agreed. Stephanie suggests phone number/website be at the top of the sign and that a picture will be more attractive; “sign-up online” should be at the top, sign should be less busy.

New Items

Trees (Park Beautification)

Jeff notes there’s no shade at our park, it’s not particularly attractive. How would we feel about adding trees, spreading them out, would like to see cherry blossoms, etc. but if worried about leaves use fir trees. Gary would love a walking path around the complex—it would improve accessibility for disabled. Jenn says be cautious of bringing in transients and consider types of trees—use something smaller with some shade and easy to maintain, slow-growing. Jeff will talk with parks department.

Trieste suggests looking for another golf cart, Jim agrees, ideally with removable back seat for transporting supplies. Jeff mentions no one under 16 can drive the golf carts while fields are in use.

Fan Gear

Jim noticed the merchandise on display is stained from being stored for too long, suggests we order new stock, update what we have downstairs. Multiple people suggested a new LSC logo. Jim suggests competition to have kids draw logo and give the winning kid a prize. Jeff suggests discussing logo at next meeting.

Etc.

Marv needs permission to use covered picnic area on October 16th and 18th to use concession stand to prepare food. Approved.

Meeting Wednesday: Jim has someone ready to give money to fields. Jeff, Jim and Gary are meeting with him.

Jenn got shirts for sanitation manager to wear so people know he’s not a dumpster diver.

Meeting Adjourned at 8:27 pm.