

Longview Soccer Club Meeting Monday, June 11, 2018

In attendance:

Jeff Coleman	Jill Burr	Christi Maggs	Gary Bennett
Cathy Bjorge	Marv Kasemeier	Jim Maggs	Matt Peters
Jak Massey	Jennifer Jolly		

Meeting called to order at 6:08 pm

Minutes – Minutes were reviewed. Marv moved to accept minutes as written, Matt seconded, motion passed.

Treasurers Report – Treasurers Report was reviewed, Marv moved to accept the Treasurers report as presented, Cathy seconded, motion passed.

Concessions Report – Marv reported that the spring season went well. The concessions brought in \$2,700 in total sales (of which 15% will be turned in to LSC). LSC Board thanked Marv and New Song for doing concessions as it saves parents from having to do concessions. Marv also mentioned that he is considering offering “SNACK PACKS” or “SNACK TICKETS” to coaches as a way to provide pre-made after game treats. More information to be provided before the fall season starts.

Public Outreach – Jeff requested that Sara needs to distribute flyers to pre-schools (as our registrars and Member Coordinator are busy in other capacities). Flyers should be distributed by the end of the month. It was also discussed that we should consider using Longview School District to distribute flyers again for the spring 2019 season. LSC Board should revisit this in November.

Jak reported that the Sub-Committee for “Growing Player Participation” has not recently met and activities seem to be at a stand still. Committee’s idea for Opening Ceremony may not be happening this fall. Additionally, committee members working on improving social media outreach have not moved forward with any action. Jak and Janet will follow through with the *Parent Participation* check list for coaches to use this fall.

Matt Peters reported that 11th Avenue Photography has finished a video of his team’s soccer game (he has not yet viewed it), parent waivers were signed and this could potentially be used as another tool for marketing. Matt also suggested making videos for public interest may be helpful (i.e. coaching, team warm-up, reffing, etc.) ... could be a useful tool for training.

There was further discussion about contacting local schools with a presentation (perhaps with video), at school assemblies or contact P.E. teachers for special presentations.

Jill suggested that she has some contacts with Homeschool programs, this may be another audience to promote rec soccer program to.

Registration – Several people added their name to the list of walk-in registration dates (Sandra, Jak, Christi, Jim and Janet). Jak worked with Jim and Marv to have flyers for fall registration (and CKC) handed out parents and coaches at the last spring game (Sat., June 9th). There was also a walk-in registration on this day, Jill reported that there were 14 players signed up during that registration and this would be a good thing to remember to do next year. Sara and Jak are emailing members and

coaches weekly now reminders for fall registration. Jak has updated the LSC voicemail and included LSC attendance at the Go Fourth Booth next month.

Micro Ref Program – it was discussed to update the training before fall season. Longview is currently the only club who provides a Micro Ref program, so we just need to make sure that our rules are accepted (and changed if needed) with CYSA. Jill reported that as the spring season continued the Micro Ref program and interpretation of the rules was better. However, all agreed that updates are needed before fall. Jeff asked Matt to present a date for the Micro Ref program at next months meeting.

It was agreed to change the age of Micro Refs to be 11, rather than the current wording of “7th Grade”. This will be requested at the next CYSA Op’s meeting.

LSC shall create a one page rule sheet for U6-U9 to provide to coaches for a more easy to read format.

Facility and Field Maintenance –

- **Field:** Gary reported that the sprinklers are back on line and cannon is working great. We do still have a mole problem; however he has a guy who knows about mole control methods and wants to volunteer time to aid in this problem. Fields overall are in good shape, goals are being put away for now. Gary also noted that for the fall season, he will be lining the fields each Friday to best maintain correct lines.
- **Facility:** Gary reported that LED lights have been purchased for the restrooms; fence has been built on the backside of building. Jeff reported that he plans to cut new bathroom doors on Friday, June 15th... he, Matt and Gary will do what they can to hang the doors by Friday, June 29th. Marv is planning to prime the newly hung bathroom doors on Friday, June 29th in preparation of restrooms being painted.
- Restroom paint day has been rescheduled for Saturday, June 30th – Marv will be in charge, anyone who can help is encouraged to come down ...we plan to start at 9:30. The plan it is to paint the restroom doors, floors and walls. LSC VOLUNTEERS NEED TO REPORT THEIR HOURS FOR “IN-KIND SERVICES” match for grant funding.

Equipment and Uniforms – Jenn had nothing to report at this time...tabled to next month.

Discipline Issues – Discipline issues from spring season were discussed. Jim noted that there were more complaints/issues this season than last. It was also discussed that LSC provided more information than in the past to parents about our incident reporting process and this may have opened up more lines of communication to LSC Board ... which was agreed is actually a positive change.

Coaches and Members – Gary assisted several coaches during the spring season with practices tips. Those coaches were very appreciative of his help. Upcoming changes for fall coaches meeting were discussed, Gary will include a “hands on” training component to the coaches meeting. It was decided to hold coaches meetings on two separate days (August 14 and 15) in the evenings. Coaches will receive training in the field as well as meeting upstairs to go over coaches’ packet materials. Groups of coaches can switch places between field and clubhouse each evening to make the most efficient use of time.

Jim asked about Coaches Clinics and if LSC could reimburse coaches for training. It was noted that we used to do this, however, it was decided that LSC would try the hands-on training approach mentioned above for the fall season and see how this goes before making further decisions about coaches clinics and coach reimbursements.

Op's Meeting – nothing to report as meeting was cancelled last week, may be rescheduled for June 13th???

Old Items –

- Thorns Ticket sales: We sold 44 tickets, which brought in a profit of \$60. It was agreed that although this first round of ticket sales did not generate much profit, LSC still acknowledges that is an excellent experience for our players/families and promotes a positive image for LSC. Jim reported that several parents thanked him and would do it again if offered.
- Bi-Laws: Jeff reminded everyone to review current Bi-Laws as they have time...they need to be revised this year.
- 3v3 Tournament: Jeff reported that there was not enough interest in all age brackets to do this tournament. Tournament was cancelled.
- Go Fourth Booth: Jeff passed around a sign-up sheet for volunteers to help at the LSC Booth at Lake Sacajawea (July 1-4). Jim moved to budget \$250 for soccer stress balls to give away at the booth, Jenn seconded and motion passed. Jeff will purchase balls and try to get LSC logo printed on them.
- CKC Update: Next planning meeting is scheduled for June 21, currently gathering sponsors and teams.
- Old Mower: Jenn moved to sell mower for \$1,000 as is, Gary seconded and motion passed.
- Challenger Camp: Jennifer Cockrill sent an email stating that she will not be available to assist with logistics of the Challenger Camp (i.e. Opening and locking restrooms, greeting the soccer camp representatives and wrapping up at the end of the week). Jill, Jenn and Gary said that they can help with various logistics during the week of camp in Jennifer's absence (June 25-29).
- Photographer: Matt asked LSC to review bids from other photographers for upcoming rec seasons. It was suggested that Matt prepare a RFP for photographer bids and that 3 bids is standard for considering any changes. Matt will report back at next months Board Meeting to present his RFP.

New Items: Cathy suggested that prior and during the upcoming seasons, parents are reminded that Board Members and Coaches are VOLUNTEERS as there still seems to be a general perception that LSC members and coaches are compensated in some way. Jak will incorporate such message when appropriate with member emails and correspondence.

Meeting Adjourned – Cathy moved and Matt seconded to adjourn meeting at 8:02. Motion passed.