

**Longview Soccer Club Board Meeting Minutes**  
**October 8, 2018**

**In Attendance**

Jeff Coleman	Jim Maggs	Jill Burr	Jak Massey
Katie Rupley	Marv Kasemeier	Gary Bennett	Sandra Herold
Jenn Jolly	Trieste Madden	Stephanie Lavin	Geoff Perkins

**Meeting called to order at 6:10 pm**

**Approval of minutes**

Marv moved to approve minutes; motion seconded. September minutes approved.

**Concessions report**

Marv reports he's approaching \$300 in sales on the fields (not including concessions stand itself). He also reports that the problematic urinal has been worked on and should no longer be an issue. The person who fixed it recommended urinals be replaced every 4-5 years.

**Web page and logo/fund raising planning**

Trieste and Stephanie are meeting on October 21<sup>st</sup> to work on fundraising planning. Trieste passed around the LSC Scholarship Fund paper. Stephanie is interested in working on Facebook, Google analytics and other advertising and social media outlets, but needs to know LSC's history of these. Jeff plans on making Stephanie an administrator for the Facebook page and connecting her with Sarah.

Trieste passed around a new potential LSC logo featuring Mt. St. Helens; most agreed they liked it without the soccer ball at the top. There was discussion of having a contest for LSC players to draw a logo. Jeff suggested launching a new logo in 2019; emailing and Facebooking logo contest and having the deadline be 10/27 (last day of the season). Entries will be turned in to the Saturday concession stand. Stephanie will compose an email for Jak to send out.

Trieste reported lanyards and plastic cards have been ordered.

Regarding fund raising, Jim updated his idea for a dinner/silent auction. The union hall location is \$200 (includes a small kitchen) and can seat up to 100 people; he's trying to get the hall to donate their fee since we're LSC. A friend at work would charge \$1000 for 100 people. Jr's Tacos would charge \$750-1000 for 120 people. Everyone on the board would invite 7-10 people with deep pockets. Jim would start the night off by putting in \$100 and challenging everyone else to do the same, go from there (encourage their businesses, etc. to donate as well). We would also push companies to donate labor and materials. Jim believes our budget could be \$1200 (dinner for attendants is free). Jeff believes we should serve alcohol via a no-host bar. Stephanie suggested Green Drinks

company as a potential loophole/method of serving alcohol. Jeff wondered how/what to sell at the silent auction, suggests asking people who are receiving a full LSC scholarship ask local businesses for donations. Jak suggests having a minimal monetary value of items. Jeff and Gary ask Jim to bring in an outline of more particulars on paper. Jak emphasized each board member bringing in and ensuring attendance of multiple guests. Stephanie recommended ticket sales as a way to encourage people to attend. Jak suggested having a new logo reveal party; Gary suggested making a committee; Jim says anyone interested should contact him.

## **Public Outreach**

### **Registration for Spring 2019**

There is discussion of opening up spring registration before the end of fall season. Jak and Jenn suggested giving other clubs the option to do so as well before doing it ourselves. Stephanie believes we should just go for it before letting other clubs know. Jeff would like to have a walk-in registration on the last Saturday of the season (10/27) from 9-2pm.

## **Micro Referee**

### **Discuss program future**

Jeff believes the kids are doing well, but certified refs need to take over the program—he'll reach out to Jacob Allen. Gary says we need to start building a base because we desperately need refs. Trieste has talked to Jacob, he said we should start certified refs at U-9; she believes U-6 and U-7 shouldn't have any refs, Jeff agrees. Discussion ensues of whether U-6 and U-7 should have refs, whether the micro-ref program should exist. Should coaches at this age be allowed on the field (to coach) or should we have micro-refs? Jill wonders whether eliminating micro-ref program would decrease our overall number of adult refs. Jeff believes we don't have the human resources to run a micro-ref program; Jak agrees. Trieste suggests lowering the age of certified refs to 13. Jim says they'll no longer be scheduling any more micro-refs on U-9s because of issues with coaches. Micro-refs for all ages are struggling with parents and coaches being on the field. We'll let this season play out, but if we don't find someone to run the micro-ref program then we'll discuss ending it in January. Jeff will approach the ref meeting with this conclusion.

## **Facility and Field Maintenance**

### **Irrigation needs—2019 budget**

Gary introduced a proposed maintenance budget for 2019 and emphasized we'll be needing to replace the smaller nets soon. Dan Reynolds has been lining fields for weekdays, and Gary has been doing them for the weekends. Gary says Field 8 still has a big mole issue. Jill notes there are no games scheduled on Field 8. Gary suggests placing "field closed" signs on it and setting mole traps. Jak says mole traps are getting stolen and people are practicing on Field 8. Jeff suggests hiring a proper exterminator—Gary will try and find a local contract with a trade for sponsorship. Gary put seed down

on heavily trafficked field areas and noted we need to order fertilizer soon. We'll address some sprinkler issues when the season is over, but other than that fields are in good shape. The cost of Field 7 was \$3500 (including prepping fields 5 and 6). We're waiting to approve Gary's proposed budget until we have a treasurer's report next meeting. We'll do an email vote on approving \$3200 for fertilizer. The top dresser was ordered and will be here next week. Jeff says the City of Longview is requiring us to find a different way to irrigate our fields. Jeff sent an email asking CKC for \$5000 towards maintenance. Jenn motions we move \$5000 of CKC to LSC for maintenance. Motion seconded and approved. Jak motions we use \$3500 for Field 7 maintenance. Motion seconded and approved. Jeff is to hear from the city on using the top dresser and mower for 50/50 neighborhood park grant funds allocated to LSC in 2013.

### **Equipment and Uniforms**

Jim reports we have new flags, but only one set of collapsibles. Jeff would like Jenn to order more collapsible flags in January.

### **Discipline Issues**

Jim has nothing big to report.

### **Coaches and Members**

Jak and Gary report head coaches not believing they need to register their assistant coaches. Jak notes StackSports page skips over the option to register once the season has started, so coaches think they're registering but they're just signing up for a webpage. Jak has emphasized to coaches that assistant coaches have to go through exactly the same process as head coaches.

### **Jill's concerns**

Jill has received multiple phone calls from an unhappy coach who didn't like the way she had rostered teams; coaches have been trying to manipulate/cherry pick the system. Jill tried to prevent this, but the coach believes his team wasn't as good as it should have been while another team is stacked and should be broken up. Jeff says this person called him at the beginning of the season to complain; he suggested they join the LSC board if they're unhappy with the way things are laid out. Jill will text Jeff the name of the coach and Jeff will reach out to him.

### **CYSA Operations**

Gary reports that Trieste and Kathy were the only people present at the meeting. Jenn notes Kalama refs and coaches haven't been up to speed on playing combined U-10/ U-11 rules and emphasized that we need to make sure everyone is aware of rule changes. In upcoming seasons we may simply label it U-11 for clarity.

### **CKC Update**

The CKC meeting is Wednesday of next week.

## **Old Items**

### **AGM**

Marv nominates Jeff Coleman as president; seconded and approved. Open nominations for November are secretary, head registrar, treasurer and president.

### **WYSA Report**

Jeff has contacted WYSA regarding CYSA Kelso and Kalama; they haven't gotten back to him, but they're aware of our concerns. Jeff is throwing his hat into Vancouver representation, but Brandy is the voice they hear, and we need better representation than her. Brandy needs to be removed, which governors board would be responsible for.

### **New Items**

Jim purchased items in a storage unit in Woodland for \$300 after reaching out to Pacific Soccer Club and receiving no response. Inside the unit were 2 full-size goals, 2 U-9 goals, 5 U-6/U-7 goals, nets for all goals, numerous sets of corner flags, many balls in good shape, and boxes of jerseys. Jeff recommends they go to Marv for his mission. There were also totes of first aid kits to hand out to coaches, two totes of brand new assorted-color socks, and two totes full of black shorts in good condition. He recommend we give them to low-income LSC families. Also in the unit were new wazzies, cones, ball bags and gear bags to give to coaches. There were new sets of referee flags as well, two stripers, three hand-stripers for lining fields, and two large tape measures. Jeff suggests we inventory everything this winter and organize it into donate and sell. Jenn has room to store some of the equipment in the clubhouse.

**Meeting adjourned at 8:05 pm.**